

SendMe Radio

Advertising and Sponsorship Package



SendMe Radio Logo

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2022

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About - SendMe

Radio was established through inspiration in 2010 by Pastor and Mrs Chidi Okorie in the United Kingdom. This was done out of a passion for podcasting and the desire to spread the Gospel and tell the stories of the many talented and interesting individuals in our community.



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SendMe Radio is a promotional ministry our motto is “We Promote The Gospel”. We achieve this in the form of Christian messages, interviews, promotion of small businesses, programs and events that is broadcast on our SendMe Radio platform. SendMe Radio is aired online on all major streaming platforms around the world and is accessible via mobile devices, computers, smart speakers and TV’s. With just a prompt listeners can command their digital assistants such as SIRI/Alexa and Google to play SendMe Radio. This gives listeners the ability to listen to SendMe Radio anywhere. SendMe Radio currently has a listenership to be approximately 1000 subscribers daily, some of our programs include:

Mountain Top Prayer 1000 Days of Searching The Scriptures

Mountain Top Prayer is a daily morning prayer meeting that is aired on social media, SendMe Radio and SendMe Radio Podcast every morning at 6:30 am callers call in on 516:387:8860 this program is hosted by Pastor Chidi Okorie. There are opportunities to reach our daily callers and listeners during this period and also across the SendMe Radio platform where the recorded audio

files are archived and accessed on demand. There is an opportunity to sponsor this and all our programs on a monthly basis. Sponsors will be given the opportunity to advertise on this forum through commercials which will be placed on the on demand audio files across the SendMe Radio platform. Commercials include 60 second clips that would be rotated over our digital platform throughout the month.

Music For The Soul - SendMe Radio is licensed by (ASCAP) The American Society of Composers, Authors, and Publishers to play both underground and recorded music online. Music is a big part of our society SendMe Radio loves music and we deliver a wide mix of Gospel music in various languages. Music For The Soul is a special selection of praise and worship music played during the Eastern lunch hour. Like us our listeners love music this program is aired daily and has a high listenership.

Daily Occurrences Of Life - is a program aired twice weekly by Pastor Chidi Okorie it involves discussions on daily life issues in which callers are allowed to call in. This has been a concern especially since the start of the pandemic where children were being homeschooled online and isolated from their peers. Individuals were not able to visit their loved ones in the nursing home nor in the hospitals. Neither were they permitted to attend the funerals of their loved ones who had passed due to the virus. WHO (World Health Organisation) has reported a 25% increased in mental health issues. Now more than ever individuals are searching for answers to the many problems this pandemic has introduced, such as high inflation rates, unemployment, the lack of affordable housing to name a few. This has further escalated due to individuals working remotely and being isolation and experiencing high inflation rates and the overall trauma caused from the virus.

Pastor Chidi Live Broadcast - Pastor Chidi Okorie does a live 60 minute broadcast every Saturday and Sunday evenings via social media and across the SendMe Radio platform. This broadcast usually generates a high volumes of viewers.

News - We have live breaking news that you can advertise and sponsor this segment with worldwide live news.

Package - All packages includes voicing of the commercial and a rotation of (20) 60 minute commercial spots throughout the month. Sponsors can choose either a monthly sponsorship or a month to month package. A schedule of the program will be presented.

Cost - Sponsorship + 20 Commercial Spots + Voice Commercial \$120 per month. Sponsors are asked to provide the script to their commercials. Please find attached commercial samples. Any questions or concerns call or send us an email.